



## Endorsement Policy

From time to time the UK Systemic Anti-Cancer Therapy (SACT) Board (UKSB) receives requests from professional organisations to endorse or support materials or resources, including but not limited to:

- Clinical or good practice guidance documents
- Web pages
- Educational materials
- Policy statements, manifestos and campaigns
- Letters – such as joint open letters to government, regulators or health policy or education influencers
- Position or press statements
- Events hosted by organisations external to the UKSB.

As a matter of good governance the UKSB will review each request on its merits and consider carefully those which it will agree to endorse or support, and those that it will decline. There will be due reference to previous decision-making and precedent, but without this being a barrier to adopting a new approach.

The UKSB will not endorse or support:

- any outputs from or meetings hosted by the pharmaceutical industry, or where sponsorship enables the pharmaceutical industry to influence or contribute to their preparation and/or programmes
- the activities and resources of commercial organisations that undertake or promote the production, sale or distribution of tobacco products or arms
- materials or resources in return for financial contribution.

The endorsement process can be time-consuming in view of the number of professional bodies represented on the Board. It is therefore important to restrict the number of requests that are considered to those which will add value nationally. This will also help to ensure there is no dilution of the UKSB 'brand'.

There are two categories:

### ENDORSEMENT

- This will apply when there is a request from an established UK-wide organisation and the material or resource concerned has received specialty/professional (but not necessarily formal UKSB) involvement throughout
- Each professional body that is a member of the UKSB will be invited to take the request for endorsement through the relevant structures within their parent organisation for agreement (for

example, a high-level Board or an overarching body such as a Council).

- Advice will also be sought from devolved nations representatives as to the extent to which the material or resource for endorsement is applicable/relevant in each/all of the four UK nations.
- Only when all five professional bodies agree to endorse the material or resource can the UKSB logo be applied.
- A suitable form of wording for such endorsement would be “This [item] has been endorsed by the UK SACT Board”.
- In the event that one or more of the professional body members of the UKSB does not agree to endorsement, the logos of those professional bodies that *do* agree to endorsement can be applied in their own right but not as a member of the UKSB. The phrase “UK SACT Board” will not appear on the material or resource. The wording should instead read as “This [item] has been endorsed by [name of professional body(ies)]”.
- Where endorsement is sought for a guidance or good practice document, agreement to endorsement does not include agreement to publish the document. Responsibility for publication remains with the body that produced the document, along with ownership of the document (including any copyright and/or intellectual property rights) and responsibility for ensuring that it remains accurate and up-to-date. In this instance, the UKSB may – but does not guarantee to – include a link to the endorsed document on its website.

## SUPPORT

- This will apply when there is a request from an established UK-wide organisation, the item concerned has not been developed with specialty/professional involvement but it has relevance to the purpose and remit of the UKSB and the Board wishes to express a positive view without formal endorsement.
- Representatives of each professional body that is a member of the UKSB will be invited to confirm (or not) their support for the item, on behalf of their organisation.
- Only when all five professional bodies agree to support the item can UKSB support be confirmed.
- A suitable form of wording for support would be “This item has been supported by the UK SACT Board”.
- The UK SACT Board logo will not be added to the document.

Criteria for assessing requests for endorsement or support include but are not limited to:

- It is consistent with the UKSB’s strategic themes as set out in the Board’s Terms of Reference
- It does not conflict with any of the UKSB’s existing or planned outputs, projects or work streams
- It has been developed by a reputable/well-recognised organisation.

During the processes outlined above, the views of the co-opted UKSB members will be actively sought. However, a final decision on endorsement or support will rest with the five professional bodies that form the core membership of the UKSB.

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